

Why are we launching a beauty collagen product?

Collagen has taken the industry by storm, and we knew it was a product we had to bring to the Younique line. As we began formulating the YOUNIQUE DAILYYOU liquid collagen product, we wanted to ensure it addressed beauty-specific needs at a price most consumers could afford—something we realized was missing from the current collagen offerings.

We scoured the world to find the right blend of ingredients and technology that satisfied these needs, and we created an amazing product that is:

POWERFUL

YOUNIQUE DAILYYOU liquid collagen shot contains 5000 milligrams of concentrated collagen in every shot—that's a lot!

Our liquid formula is easily absorbed by your body thanks to what we call micro-absorption technology.

We specifically selected a type I marine collagen because of its beauty and skin benefits. Because it's bioavailable (easier for your body to use), it offers better skin benefits than other collagen sources.

We even had a third party conduct a clinical study of Younique's collagen. The results of the study showed that after 30-day use, participants' skin appeared more:

- Hydrated and supple*
- Smooth and bright*
- Even-looking with improved texture*
- Full and bouncy*
- Youthfully radiant*
- * These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

PREMIUM

We formulated this product with a bunch of good-for-you ingredients. Our formula is sustainably produced with premium marine collagen from white fish, which is the most similar type of collagen to what is found in human skin. Other key ingredients like hyaluronic acid, acerola unripe cherry extract, and vitamin C provide key beauty benefits.

We left out all the bad ingredients, too! This means there are no GMOs, hormones, antibiotics, soy, gluten, dairy, artificial colors, or artificial flavors.

All this goodness is packed into single-serve, liquid-gel sachets that preserve freshness. We made sure your collagen is as flavorful and potent on day 30 as on day one. Speaking of flavor . . .

PALATE PLEASING

How do you take this incredible blend of premium ingredients (including fish collagen!) and make it taste amazing enough that you'll want to drink it every day? Well, we created multiple flavor profiles until we found the perfect flavor, and we're confident you'll love it.

We did a taste-test comparison with dozens of the most popular collagen products available. We know we're biased, but we think our refreshing fruit cocktail is the best tasting collagen product on the market!

PORTABLE

Whether you travel often or just have an on-the-go lifestyle, the portability of our single-serve sachets makes it convenient to consume collagen whenever and wherever you want.

PRICED ACCESSIBLY

Our goal was to give you all these benefits at an affordable price point. It was really hard to accomplish, but we did it! Plus, a monthly subscription sweetens the deal and lets you save even more.